



MARGIN SAFE AREA:
15.6875" x 8.75"

Keep critical elements in artwork (logos, text, etc.) inside safe area.



TRIM LINE:
15.9375" x 9"



BLEED LINE:
16.1875" x 9.25"

Artwork going to trim edge needs to extend .125" past the trim edge—top, bottom, left, and right.

Outside Panel 1

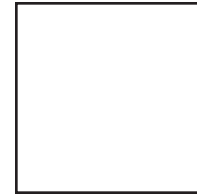
3.9375" x 9"



Double Parallel Fold

Outside Panel 2

4" x 9"



Mail Panel

4" x 9"

Mailing Address Area

No artwork in this area - leave blank (white)

Address Area Specs: 3.75" x 2.25"
from trim edge / corner

**Rack Card
Mailer
Template**
16" x 9"

Actual Trim Size:
15.9375" x 9"

Minimum resolution:
300 ppi

COVER PANEL

4" x 9"

Rack Card Folded Brochure

16" x 9"

Actual Trim Size:
15.9375" x 9"

Minimum resolution:
300 ppi

Inside Panel 1

4" x 9"



Double Parallel Fold

Inside Panel 2

4" x 9"

Inside Panel 3

4" x 9"

Inside Panel 4

3.9375" x 9"



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