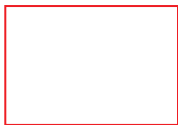


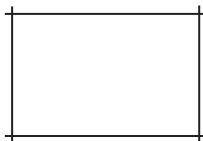
# Vertical 8.5" x 11" Postcard Front

Minimum resolution: 300 DPI



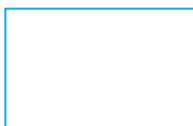
**Bleed Line: 8.75" x 11.25"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 8.5" x 11"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 8.25" x 10.75"**

All text must be kept within the blue line.

# Vertical 8.5" x 11" Postcard Back

Minimum resolution: 300 DPI

Mailing Address Area

No artwork in this area - leave blank (white)

Address Area Specs: 3.75" x 2.25"  
from trim edge/corner

Stamp Area: 1.25" x 1.25"