

EDDM Postcard 8.5" x 11"

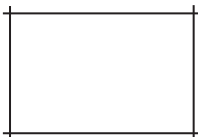
Minimum resolution: 300 DPI

Please delete guideline before submitting design to print.



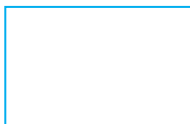
Bleed Line: 8.75" x 11.25"

Artwork that reaches the cutline needs to extend to the edge of the red line.



Trim Area: 8.5" x 11"

This is where your artwork will be trimmed.
(Finished size)



Margin Safe Area: 8.25" x 10.75"

All text must be kept within the blue line.

PSRT STD
ECRWSS
U.S. Postage
PAID
EDDM RETAIL

Local Postal Customer

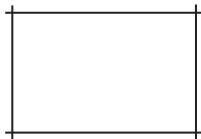
EDDM Label & Indicia Area

Please delete guideline before submitting design to print.



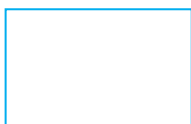
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