MARGIN
SAFE AREA:
69.5″ x 33.5″

Keep critical elements of artwork (logos, text, etc.) inside safe area.

TRIM LINE/
BANNER EDGE:
72″ x 36″

BLEED LINE:
74″ x 38″

Artwork going to trim edge needs to extend 1″ past the trim edge–top, bottom, left, and right.

# 6′ x 3′ Banner Template

Minimum resolution: 100 ppi