

# EDDM Postcard 6" x 11"

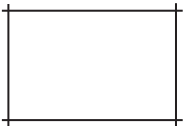
Minimum resolution: 300 DPI

*Please delete guideline before submitting design to print.*



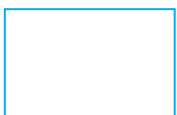
**Bleed Line: 6.25" x 11.25"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 6" x 11"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 5.75" x 10.75"**

All text must be kept within the blue line.

PRSRT STD  
ECRWSS  
U.S. Postage  
**PAID**  
EDDM RETAIL

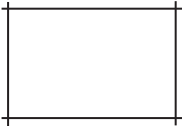
Local Postal Customer

## EDDM Label & Indicia Area

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