

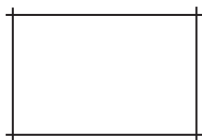
# EDDM Postcard 11" x 14"

Minimum resolution: 300 DPI

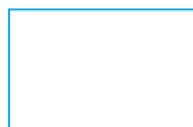
*Please delete guideline before submitting design to print.*



**Bleed Line: 11.25" x 14.25"**  
Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 11" x 14"**  
This is where your artwork will be trimmed.  
(Finished size)



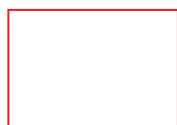
**Margin Safe Area: 10.75" x 13.75"**  
All text must be kept within the blue line.

PRSR STD  
ECRWSS  
U.S. Postage  
**PAID**  
EDDM RETAIL

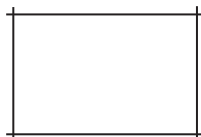
Local Postal Customer

## EDDM Label & Indicia Area

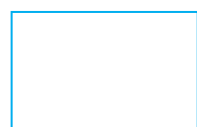
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